HELLO..



WE CALL IT HAMBLE

id.45

THIS IS ABOUT US

A simplicity that is our strength. The power to solve everything precisely, the power that leaves an impression, The always fun power of our laughter while working hard, the power that makes you want to repeat it. The power that keeps you coming back to see us. Until in the end this humble will bow everything that is in front of us .

This is our investment, from a hamble strength to energy that is perfect and totally unique to our clients' personalities, styles and tastes.





THIS IS ABOUT US

We Call It Puzzles

A group of old friends with the same passion from different backgrounds who decide to grow better together. Creating what is going to be a legacy for people around us. That is good for the society and community.

Chief Executive Officer

RIO SOEDJAK

"The glue that keeps us together"

id.45

MANAGING DIRECTOR



MAHESA KANISKHA

THE GUY THAT KEEP THINGS IN CHECK

Pieces of The Puzzle



BUJAZID

GROUP HEAD



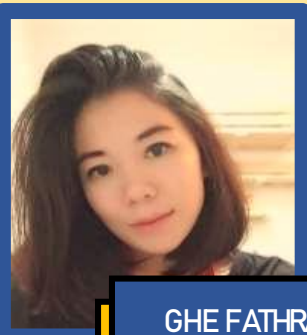
IMAN YUNANTO

ART DIRECTOR



KARINA W. PERTIWI

CREATIVE HEAD



GHE FATHRATTU

GROUP HEAD

id.45



THE WAY

360 Marketing Communication management, making Us Your One-Stop strategic partner.

WE PLAY

Ideas | Learn Something New | Collaboration

Create Something Unthinkable | Challenges

Brainstorming | Inspired & Inspiring | Play

Compromise | To Explore | Laugh and Love

Indonesia | Passion | Be Involved | Exceed Expectation

id.45

Personal & Product branding management

Consulting Services for your brand or event

Video & Photography for TV, Music, Commercial, Profile, and Event Documentation

Concepting & Execution for internal company event

Online & Offline Promotional Management for strategy and content

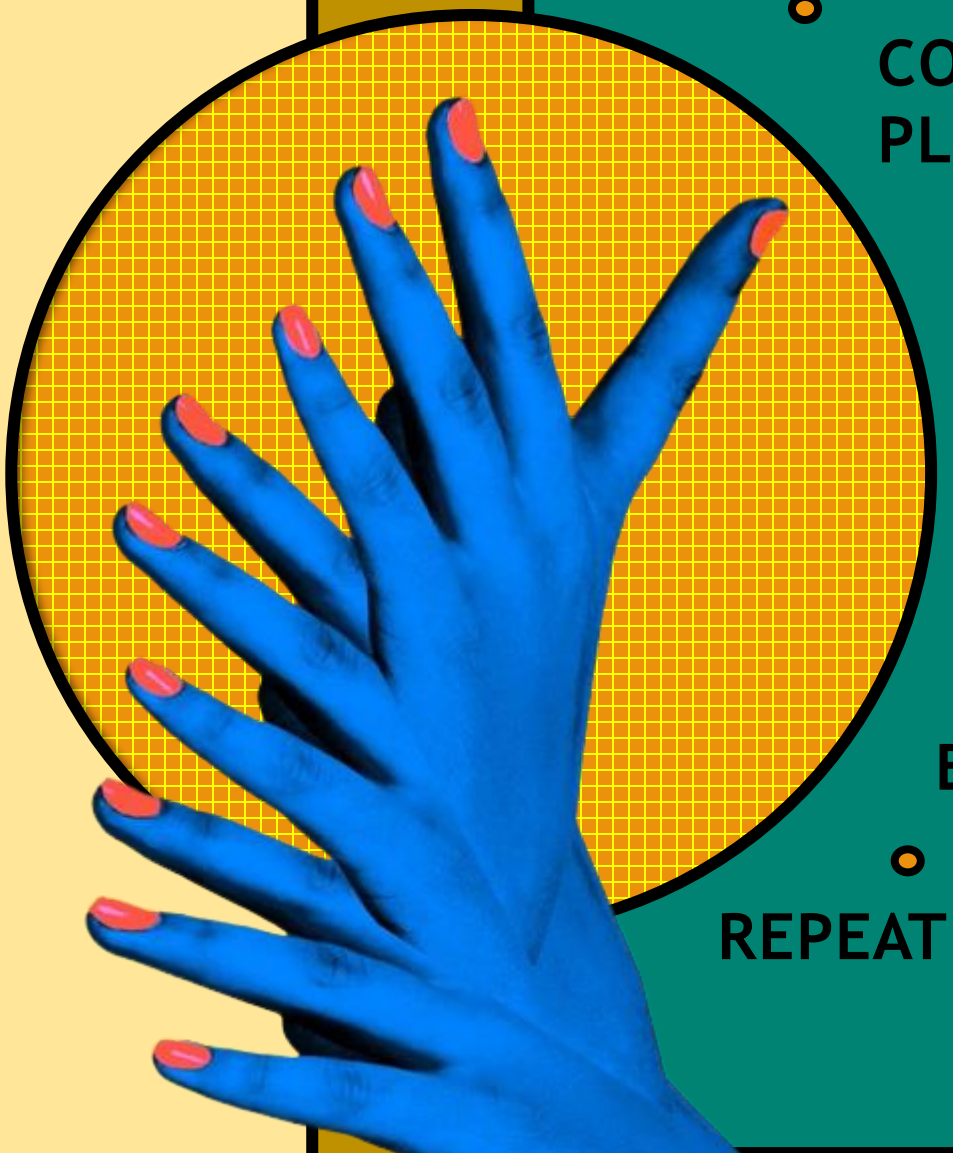
Concepting & Execution for any kind of events or exhibitions



id.45

THE GAME PLAN

The strategy and what have to be done, to get lit in this game



RESEARCH

CONCEPT PLANING

STRATEGIC PLANNING

IMPLEMENTATION

EVALUATION

REPEAT

THE PLAY FORMULA

CLIENT	US	CONSUMERS
Value For Money	Maximizing Output	One Of A Kind Experience
Flawless Execution	Perfect Planning	The Seamless “Wow” Factor
Positive Impact	Peace Of Mind	Memories To Be Told



id.45



What We've Done

The people's smile along the way

Hyundai Regional Exhibition March 2022







LAMPUNG

BANGKA

PEKANBARU







Halal Bihalal Kementrian ESDM











id.45

PREMIERE STARWARS THE LAST JEDI

PRODUCT LAUNCH

AT KELAPA GADING XXI









id.45

Blackberry Q5

PRODUCT LAUNCH

AT GANDARIA CITY









id.45



ARNOTS NATIONAL SALES CONFERENCE

CONFERENCE & GATHERING

YOGYAKARTA







TUGU INSURANCE EMPLOYEE GATHERING

EMPLOYEE GATHERING

MALANG





id.45

DISNEY - DR.STRANGE MALL EXHIBITION

EXHIBITION

AT MALL KOKAS











LINE CREATIVATE

EXHIBITION

AT GANDARIA CITY











KEMENTRIAN DESA BOOTH

ASIAN GAMES

JAKARTA - SENAYAN







KEMENTRIAN DESA BOOTH

ASIAN GAMES

JAKARTA - SENAYAN

id.45

RAPAT KERJA BADAN KEBIJAKAN FISKAL

MEETING & GATHERING

BOGOR





id.45

DISNEY MOVIE
For POPCORN Girl

- STARWARS
- HAN SOLO
- CHRISTOPHERROBIN
- MARRY POPPINS
- ANTMAN
- INCREDIBLE 2
- COCOO





BUKA PUASA BERSAMA KEMENTRIAN ESDM

GATHERING

JAKARTA









id.45

HYBRID / ONLINE EVENT

id.45

FORTINET WEBINAR





FORTINET TALKSHOW



Live IG OJK

Ramadhan Series 2021







GAME.TV
Official Streaming Broadcaster 2021









Generali Agency Virtual Awards 2021 8 - 10 sept









Talkshow STIP Kementrian Perhubungan 2021
22 sept 2021







SOSIALISASI PEDOMAN PENYUSUNAN APBD TAHUN ANGGARAN 2022
23 sept 2021







id.45

THANK YOU

Any questions?

You can find us at

Mahesa.kaniskha@gmail.com

087-882-682-444

